**May 22, 2018 / Sponsorship Committee report to HHSA Board**

**Sponsorship Committee:** Chris Hause, Jane Mount, Suzie Neufeldt, Amy Quinlan, Colleen Rock, Tori Swoish, Maja Whitesell

**Summary of Sponsorship in 2017 from information provided by Jennifer Littenberg:**

$1,360.00 collected at Spring Fling May Horseshow

$1,550.00 collected at Fall Frolic September Horseshow

$500.00 collected at Fall Classic October Horseshow

Individual donors/amounts notated on separate spreadsheet. Note, not found was detail on 2017 donations by: Maja Whitesell, Aka Wedemeyer, Lisa Sellers. Please provide further information if available to amend our spreadsheet.

**Informal meeting summary with Suzie Neufeldt, Colleen Rock, Maja Whitesell**

At this time it is collectively felt that our 2018 goal is to establish a framework and guidelines for future sponsorship committees. We would like to open discussion with the President/Board to define the following:

* What is the purpose of the sponsorship committee?
* Is there a financial goal?
* Where has previous year's donated funds gone?
* What if anything should sponsors receive? Should we have a tiered system? Bumper sticker, recognition/thank you letter from the Board, hydroflask, invitation to banquet for recognition? Do we need to recognize at all beyond the announcement at the show?
* Should we approach and solicit the donors from 2017?
* Should we establish a direction for the collected funds? i.e. scholarship for clinics including trainer support? Funds to be applied to venue rental? Does the board have any suggestions?